



**WIE WURDE
DIE KLEIDUNG
HERGESTELLT?**

**WIEVIEL
KLEIDUNG HAB
ICH EIGENTLICH
SCHON?**

**WIE OFT
WERDE ICH
DIESE
KLEIDUNG
TRAGEN?**

**WIE LANGE
WIRD DIESE
KLEIDUNG
HALTEN?**

FAST FASHION

**SABINE
KARB**

DECISION MAKING TREE

SHOULD I BUY OR SHOULD I NOT?!?

ARE YOU CONSIDERING
BUYING THIS ITEM?

NO

YES

NO

Did you come here with
intention of buying this item?

YES

LESS than on the pricetag

MORE or EQUAL the pricetag

How much would
you be willing
to pay for it?

FEW TIMES per year

How often are you
gonna use it?

FEW TIMES per month

What material is it?

Natural

Synthetic

Is it ethically made?

NO

YES

Is it sustainably grown?

NO

YES

Is there a good reason for it to be?

NO

YES

Do you really need it?

NO

YES

DON'T BUY IT!

BUY IT!